

From: avakado Media <events@avakado.eu>
Sent: Thursday, August 30, 2012 6:36 AM
To: Hanchett, James (DPH)
Subject: Delegate registration now open for The AgroChemical Conference 2012

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Dear Colleague,

We now have an impressive line-up of key speakers from top international agrochemical companies at **The Agrochemical Conference 2012** taking place at **Newmarket Racecourse Conference Centre** near **Cambridge, UK** on **November 27-28**.

Delegate registration for this event is now live to register [click here](#)

Speakers at **The Agrochemical Conference 2012** confirmed to date are:

- Paul Leonard, Head of Innovation & Technology Policy, BASF Group
- Markus Frank, Global Sustainability & Product Stewardship, Crop Protection, BASF SE
- Philip Lane, Head of Fungicides Research and Development, Crop Protection, BASF SE
- Malcolm Faers, Bayer CropScience AG
- Harald Walter, Research Portfolio Manager, Fungicides, Syngenta
- David Ager, Principal Scientist, DSM Innovative Synthesis BV
- Nigel Uttley, Managing Director, Enigma Marketing Research
- Rob Bryant, Managing Director, Agranova

plus Peter Chapman, Director of Regulatory Affairs, JSC International will chair the discussion group 'Commercialisation of new agrochemicals: addressing regulatory aspects'

You can be part of **The Agrochemical Conference 2012** by participating in our discussion sessions, giving a company presentation or registering as a delegate. To register [click here](#)

For further information contact Tom Mulligan Email: tom@avakado.eu Tel: +44 1403 220755.

You can also exhibit at this event and do business with these agrochemical sector professionals, to book your tabletop stand by select a position on the floorplan ([click here to view floorplan](#)) and confirm your booking by email to Mark Harrington on mark@avakado.eu Tel: +44 1403 220753.

The price of a tabletop stand is **£1250 plus VAT** which includes table, 2 chairs and power supply, 2 attendee places, coffees, lunches and networking reception, plus the opportunity of a 30-minute company presentation at the conference (subject to availability).

We look forward to welcoming you to this exciting new event in November.

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